

Does My Business Need A Website

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Monday, 23 August 2010 17:28 - Last Updated Monday, 11 October 2010 09:39

How many months has it been since you went looking for information in the yellow pages?
How many minutes has it been since you asked your favorite search engine?

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We think you just answered the question about whether or not your business needs a Website.

Without a doubt, the Internet is rapidly becoming the number one medium for small business. It has become the ultimate product catalogue, information encyclopaedia, sales brochure and travel guide. Every retailer needs one. Every lawyer needs one. Every restaurant needs one. Every wholesale supply company needs one.

Anyone listed in yesterday's yellow pages needs to be available on today's internet. It's where your customers expect to find you. A Website allows your prospects to gather information from the privacy of their computers. If created properly and nurtured faithfully it can add credibility and increase client trust without you having to lift a finger. And it works when you can't. Don't think for a moment that your customers aren't already online. Launch a Website. Make it interesting. Make it look good. Feed and care for it regularly and watch your sales begin to climb.